MAX MILES

Production Designer, Motion Graphics, AI Creative Systems

Remote (EST) | axiom-media.com | adsformiles@gmail.com

PROFESSIONAL SUMMARY

Digital production designer with 15+ years of experience across digital design, animation, and AI-enhanced workflows. Proven ability to deliver high-volume, high-impact content across HTML5 display, social media, and B2B campaigns.

CORE SKILLS

Apps: Adobe (Photoshop, After Effects, Illustrator, Premiere), Figma, H5-Lottie
Prompt: ChatGPT (bash/ssh, python, javascript), Ideogram, Midjourney
Tools: VS Code, Terminal, Obsidian, ImageMagick, Topaz Gigapixel
Platforms: VPS, Google Drive, Mailchimp, n8n
Languages: Spanish (convo), H5/CSS/JS(GSAP), JSON/YAML
Intangibles: concept/design sense, AI prompt savvy, driven yet drama-free

EXPERIENCE (ALL REMOTE)

aXiom media (self) **Production Designer / Generator** **2020–present**

- Designed and animated branded audio/video content for social media platforms
- Edited videos in various durations (6s, 15s, 30s, 60s, full-length), aspect ratios and audio
- Created and implemented Figma buildouts for large-scale static B2B advertising campaigns
- Resized and retouched static ad sets for key art posters across channel specifications

Axon Studios **Production Designer (contract)** **2022–2023**

- Developed brand-based motion assets: stingers, lower thirds (MOGRT), in-video graphics
- Conceptualized and produced social media motion graphics across multiple aspect ratios
- Delivered ad hoc creative assets in response to senior editorial broadcast video requests
- Animated, updated and compressed GIFs for weekly newsletters (Mailchimp)

Critical Mass **Technical Artist (contract)** **2021–2022**

- Animated high-mid-low funnel HTML5 display campaigns tailored for targeted versions
- Managed multiple client transitions and shifting project scopes in fast-paced environment
- Identified and implemented workflow improvements to streamline ad production processes

adidas **Digital Designer / Animator** **2018–2020**

- Served as the primary HTML5 digital ad production across U.S. digital retail campaigns
- Introduced strategies for improved project management and offsite collaboration
- Balanced multiple project pipelines across departments while ensuring rigorous QA

Please inquire directly for AI-generated content