

MAX MILES

motion + design

creative solutions expert for engaging design and motion graphic experiences in social advertising and digital content

+ SKILLS +

Primary Tools: Adobe (Photoshop, After Effects, Premiere, Illustrator)

Secondary Tools: Cinema 4D, Figma, Topaz AI, and various compression apps

Web Tools: Mailchimp, Slack, JIRA, Monday, Asana, Dropbox, SharePoint, and AirTable

Intangibles: Strong motion/design sense, brainstorming mojo, driven yet drama free

+ EXPERIENCE (ALL REMOTE) +

2020–Present

digital design consultant

aXiom media (self)

- // Resizing + Doctoring large-scale static ad sets for channels from key art poster mechanicals
- // Editing + Animating social video campaigns using branded or online footage & elements
- // Troubleshooting outside-the-box compression requests to meet web-based specifications
- // Video editing, roto, color correction, and audio mastering original and third-party edits

2022–2023

production designer (contract)

Axon Studios

- // Animating title treatments, channel bumpers, lower thirds, and in-video graphics
- // Concepting, animating, and sizing ratios for social media motion graphics
- // Ad hoc motion creative based on weekly creative direction
- // Brand-based kiosk motion graphics for corporate events
- // Implementing weekly email graphics, MP4/GIF, troubleshooting CSS

2021–2022

technical artist (contract)

Critical Mass

- // Animate large-scale high-mid-low funnel targeted version-based display campaigns
- // Juggle alternating clients/projects based from on-demand marketing transitions
- // Persistently discover better practices/processes to improve ad production workflow

2018–2020

digital designer + animator

adidas

- // Primary go-to resource for their digital display advertising pipeline (U.S. markets only)
- // Adopt new strategies for organization and communication for offsite execution
- // Juggle several projects for multiple PMs while maintaining billable client hours
- // Meet deadlines ahead of schedule while ensuring solid QA

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// (EST) over the course of 5 years my client location history spans from San Francisco, CA to Norfolk, CT //